

REP HEADLINE# 6247884 TRF# 324104
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG22/12 16.1
*** CHANGES *** ** PCNC-TV **

ADV # _____ ADV. NAME ISS/HOUSE MAJORITY PAC
AGY # _____ AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6247884

PRDCT HOUSE MAJ PAC 8/21

EST#1431 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 OCT6/12 WK-7

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

REP: TO JEN

FR CHERYL

RVS D END DATE TO 10/6

TTL SAME

PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

HIATUS 9/11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
AGENCY ADVERTISER CODE = 79												
AGENCY PRODUCT CODE = 86												
AGENCY EST# = 1431												

NO BUYS TO PRINT

AUG/12 \$75.00 SEP/12 \$225.00 OCT/12 \$75.00

CONTRACT TOTAL \$375.00
TOTAL SPOTS 5

MARKET TOTALS \$37,500

PCNC 1% WTAE 30% KDKA 33% WPMY 0% WPCW 2%
CABL 0% WPGH 6%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6247884 TRF# 324104
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG22/12 16.17
*** PCNC-TV ***

ADV # _____ ADV. NAME ISS/HOUSE MAJORITY PAC
AGY # _____ AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,
WASHINGTON, DC 20007

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME DAN NAGELBERG

SALES PRSN WA- CHERYL BLAIR

ORDER # _____ CONTRACT # 6247884

CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJ PAC 8/21 EST#1431 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 OCT8/12 WK-7

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG22/12 16.17

REP: TO JEN
FR CHERYL
NO SPOTS MOVED...ADDED COMMENT ABOUT 9/11 HIATUS
TTL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
HIATUS 9/11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 79
AGENCY PRODUCT CODE = 86
AGENCY EST# = 1431

1	Z		800A-900A	30		\$75.00	8/21	8/31	1		TU-F	2
1	Z		800A-900A	30		\$75.00	9/18	10/5	1		TU-F	3

PROGRAM : PITTSBURGH THIS MNG R
CON COM1: HIATUS 9/11

AUG/12 \$75.00 SEP/12 \$225.00 OCT/12 \$75.00

CONTRACT TOTAL \$375.00
TOTAL SPOTS 5

REP HEADLINE# 6247884 TRF# 324104
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG22/12 16.17
*** CHANGES *** ** PCNC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$37,500 PCNC 1% WTAE 30% KDKA 33% WPXI 28% WPGH 6% WPMY 0% WPCW 2%
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